

OKLAHOMA Casinos & entertainment

The Premier Guide to Gaming in Native America

MEDIA / ADVERTISING KIT 2006

Advertising Information

Magazine Size: 8" x 10½"

	Bleed Ad Size (width x height)	Price (1 insertion)
Center 2 Pages	16.25" x 10.75"	\$4,000
Back Cover	8.25" x 10.75"	\$3,000
Full Page	8.25" x 10.75"	\$2,000
Half Page <i>Horizontal</i>	8.25" x 5.375"	\$1,200
Half Page <i>Vertical</i>	4.125" x 10.75"	\$1,200
Quarter Page	4.125" x 5.375"	\$800
Banner	8.25" x 1.25"	\$500
1/6 th Page	4.125" x 1.34"	\$250

Ad prices reflect press ready, 4 color process, (CMYK) artwork. Please submit files on a CD in PC format, e-mail to ads@ocemagazine.com, or FTP files here - **Server:** ftp.oceftp.com **Username:** ftp40354323-1 **Password:** oce-ftp
Acceptable file types: Photoshop PSD, InDesign, EPS, PDF, TIFF. Ad bleed is 0.125".

Advertisements must be submitted 10 days prior to publication date!

Contact

For more information, contact **Jhane Myers** at 405-808-6345 (cell) or 405-360-8805 (office).
Fax completed agreement to 405-360-2228.

Oklahoma Casinos & Entertainment Publishing, LLC.
3101 North Flood, Norman, OK 73069 866-59-SLOTS

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INSERTION ORDER **2006**

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