

# OKLAHOMA Casinos & entertainment

The Premier Guide to Gaming in Native America

## MEDIA / ADVERTISING KIT 2009

### Advertising Information

Magazine Size: 8" x 10½"

	Bleed Ad Size (width x height)	Price (1 insertion)
Back Cover	8.25" x 10.75"	\$2,000
Full Page	8.25" x 10.75"	\$1,500
Half Page <i>Horizontal</i>	8.25" x 5.375"	\$700
Half Page <i>Vertical</i>	4.125" x 10.75"	\$700
Live link on Thrill Seeker Guide of OCE Magazine Online		\$100

Ad prices reflect press ready, 4 color process, (CMYK) artwork.

Please, e-mail ads to [ads@ocemagazine.com](mailto:ads@ocemagazine.com), or FTP files here:

FTP Server: [ftp.oceftp.com](ftp://ftp.oceftp.com)

Username: ftp40354323-1

Password: oce-ftp

**Acceptable file types:** Photoshop PSD, InDesign, EPS, PDF, TIFF, JPG. Ad bleed is 0.125" from each side.

**New ads must be uploaded on or before the 15th of the month prior to publication.  
For example, ads are due Nov. 15 for the December issue.**

### Contact

For more information call 405-360-8805. Fax completed agreement to 405-360-2228

**INSERTION ORDER 2009**

**AD SIZES** (please check one)

- Back cover - \$2000
- Full page - \$1500
- Half page (Horiz.) - \$700
- Half page (Vert.) - \$700

Date: \_\_\_\_\_

**Edition(s)** (circle your choices)

- Jan Feb Mar Apr May Jun  
 Jul Aug Sep Oct Nov Dec

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**COMPANY INFORMATION AND TERMS**

Company name: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**SIGNATURE**

Name (printed) \_\_\_\_\_

Tribe / Corporation / Vendor name \_\_\_\_\_

Business name \_\_\_\_\_ Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

The "Business Name" above assumes responsibility of payment set forth by the signing of, and by, the "Signature". Liabilities of "Business Name" are based on information written within the O.C.E. Insertion Order, Ad Rates, & Media Kit pages.

**Fax completed agreement to 405-360-2228**